IN SERVICE TO
GREAT IDEAS

2017 ANNUAL REPORT
OUR RESOURCES ALLOW HUNDREDS OF PASSIONATE PROFESSIONALS TO STAY ON THE FRONT LINES OF CHANGE, WHERE THEY CAN MAKE A MEANINGFUL DIFFERENCE.

RUTH WILLIAMS
President & CEO
What an exciting first year it has been for me at Community Initiatives! I started this year by meeting with projects. Today, I am more inspired than ever by the diverse and meaningful work of our fiscally sponsored projects, and I am committed to providing the support they need to thrive.

We recently unveiled our new website, which showcases the work and impact of our projects in more depth. All of our projects are now searchable by topic. We are proud to present our initiatives serving communities in many areas, including animals, arts, capacity building, education, environment, health and wellness, networks, philanthropy, social justice, and youth development. In our ongoing “Leader Voices” series on the site, we have six incredible director interviews. You can read a case study for a project that literally went up in flames—and survived.

In my meetings, it also became clear how deeply our network relies on the administrative support provided by our team. Community Initiatives builds the bridges that provide the infrastructure necessary for nonprofit success. These bridges establish the integrity necessary to attract funding by connecting projects with HR, finance, legal, and insurance resources. Now with a team of seventeen on staff and a deep bench of consulting experts, we offer bridges to the expertise that many nonprofits could not afford on their own. Our resources allow hundreds of passionate professionals to stay on the front lines of change, where they can make a meaningful difference.

With new offices on both sides of San Francisco Bay, we are more equipped than ever to support the booming nonprofit sector in our local community and beyond.

Sincerely,

Ruth Williams
President and CEO
WE ASSIST, CHAMPION, AND PROVIDE ADMINISTRATIVE SERVICES TO NEARLY 100 UNINCORPORATED NONPROFIT PROJECTS THAT BENEFIT THE COMMUNITY.

WE ADMINISTER OVER $20 MILLION IN NONPROFIT ASSETS FOR APPROXIMATELY 100 PROJECTS.

WE ADMINISTER PAYROLL AND BENEFITS FOR 150 EMPLOYEES AND RUN 175 BACKGROUND CHECKS ANNUALLY.

WE ACCEPT AND DISBURSE OVER 9,000 INDIVIDUAL DONATIONS EVERY YEAR.

We serve projects large and small: 21% of Community Initiatives’ programs have annual budgets under $50,000, 18% have budgets over $500,000, and the majority fall somewhere in between.

We serve projects that focus on **Animal Welfare**, **Social Justice Initiatives**, **Environmental Causes**, **Arts**, **Education**, **Health** and so much more.
Community initiatives has strong roots in San Francisco, but serves projects everywhere.

- 49% San Francisco
- 39% Other areas of California
- 10% The rest of United States
- 2% International
Effective administration. It’s what we do best, and it’s all we do. Initiatives that partner with Community Initiatives can focus on what they do best—program and service delivery. Managing all of these services alone, the cost could consume as much as 40% of an organization’s operating budget. With Community Initiatives, we handle it all for just 10% of a project’s operating budget.

Community Initiatives helped to secure an H1B visa for a Canadian citizen who had been working with HARMONY PROJECT as an Assistant Program Manager since September 2016. With this visa, the contractor was able to continue working with Harmony Project as an Arts Management Consultant.

Community Initiatives successfully completed the City and County of San Francisco’s FY16-17 fiscal and compliance monitoring for grants awarded to EL/LA PARA TRANSLATINAS, HELP A MOTHER OUT, MISSION SCIENCE WORKSHOP and PEER RESOURCES. The City had no findings from conducting their assessment.

As a project looking for innovative ways to support the artists they work with, Community Initiatives consulted with NEO Law Group to help ZOO LABS understand the regulations governing partnerships between nonprofit and for-profit entities.

HELP A MOTHER OUT has complex needs for their direct client service inventory. This year we provided accounting support and specialized reports to assist Help a Mother Out in managing their supply and distributions.
When launching a new website and a number of new programs, ACTIVE VOICE LAB needed specialized communications support to get the word out to their highly curated network. Drawing from our Consulting Experts, Active Voice Lab was paired with Rise Above Social Strategies to leverage the announcements to engage their network.

EL/LA PARA TRANSLATINAS is primarily funded by reimbursable grants. Community Initiatives provided efficient administrative support with their monthly invoicing to streamline a frequent, recurring process that might otherwise pull focus from programs.

LATINO OUTDOORS requires special insurances for the walks and hikes central to their programming. Community Initiatives is able to provide these coverages at a much lower rate than would otherwise be available.

Last fiscal year, sixty-four of our fiscally sponsored projects used the WEDIDIT fundraising platform and raised approximately $422,000 through online donations. Community Initiatives has an ongoing collaboration with the WeDidIt team in order to help increase fundraising and more efficient operations.

When launching a new website and a number of new programs, ACTIVE VOICE LAB needed specialized communications support to get the word out to their highly curated network. Drawing from our Consulting Experts, Active Voice Lab was paired with Rise Above Social Strategies to leverage the announcements to engage their network.

We know that Community Initiatives is not just doing paperwork; they have our back and are invested in our growth.

Elizabeth Lanyon, SF Dyke March
STAFF

CEO’S OFFICE

RUTH WILLIAMS
President & CEO

TIFFANY PRUITT
Executive Assistant and Board Liaison

CLIENT SERVICES

AMANDA SCHEPER
Client Services Manager

ELIZABETH LEIGHTY
Client Services Manager

ERICA BLEICHER
Client Services Manager

LY NGUYEN
Client Services Manager

THIEU DO
Client Services Specialist

FINANCE

KEITH CHRESTON
Chief Financial Officer

ANTONIO CHOY KOO
Controller

CATHY NELSON
Senior Payroll Administrator

JENNY WU
Staff Accountant

KEITH SAU-SIMURO
Accounts Payable

MARK MOLO
Project Accountant

PETER BYRNE
Senior Accountant

HUMAN RESOURCES

DAVID MCGEE
Senior Director of Human Resources

RULA ADRANLY
Human Resources Business Partner
I know that if I am uncertain about something, about whether something is possible, I can talk to community initiatives and they will help solve problems.

Charles Belle
Startup Policy Lab
### STATEMENT OF FINANCIAL POSITION

**Total Assets**: $21,064,727  
**Liabilities**: $997,788  
**Net Assets:**  
- **Unrestricted–CI Operations**: 1,993,121  
- **Temporarily Restricted–FSP**: 18,073,818  
**Total Net Assets**: $20,066,939  
**TOTAL Liabilities and Net Assets**: $21,064,727

### STATEMENT OF ACTIVITIES

**Revenue and Support:**  
- **Grants and Contributions**: $22,471,089  
- **Other Income**: 2,003,139  
- **In-kind Contributions**: 123,542  
- **Interest Income**: 16,594  
**TOTAL Revenue and Support**: 24,614,364

**Expenses:**  
- **FSP–Program Services**: 22,020,511  
- **FSP–Fundraising**: 2,437,279  
- **CI–Management and General**: 2,507,088  
**TOTAL Expenses**: 26,964,878  
**Change in Net Assets**: (2,350,514)  
**Net Assets, Beginning of Year**: 22,417,453  
**Net Assets, End of Year**: $20,066,939
COMMUNITY INITIATIVES IS THE CAR THAT GETS US WHERE WE WANT TO GO.

Most of us dreamers with passionate ideas get excited and push forward and then we realize that to get to our destination, we need insurance, we need to know the traffic rules, we need the right kind of gas— that’s what fiscal sponsorship does.

Community Initiatives has expertise and capacity that come with years of experience that we don’t have yet. And operational matters are not where we want to invest our time anyway;

WE WANT TO KEEP GROWING AND ACTIVATING OUR IDEAS!

JOSÉ GONZÁLEZ
Latino Outdoors